



InsightEdge
TRAINING HUB

Training *brochure.*

Corporate training, train-the-trainer certification and career coaching, designed around measurable outcomes.

01	Corporate training	18 MODULES
02	Train the trainer	5 MODULES
03	Career coaching	4 PROGRAMMES

What is *inside*.

01	Introduction	Why we built this
02	Soft skills offering	18 modules
03	Train the trainer	5 modules
04	Career coaching	4 programmes
05	Partnering with us	What changes
06	Talk to us	Start here



Getting the job is *the first step*.

At InsightEdge Training Hub, we recognize that securing employment is just the first step for individuals, and hiring the right talent is just the beginning for organizations. The true measure of success lies in sustaining a fulfilling career for individuals and fostering a high-performing workforce for organizations.

To address this critical aspect, we have carefully crafted a suite of courses designed to equip employees, prospects and new hires with the essential skills and mindset necessary to thrive in their roles and advance in their careers. Simultaneously, our programs empower organizations to build a competitive edge by developing a skilled, adaptable and engaged workforce.

Three tracks

Corporate training, train-the-trainer and career coaching.

Any format

Virtual, in person, or blended. Scoped with you.

Measured

Pre and post assessment, with an impact report.

The skills that decide *how work goes.*

Soft skills are the personal attributes that enhance an individual's ability to interact, communicate and work effectively with others. They are crucial for personal and professional growth, helping people build strong relationships, achieve their goals and adapt to changing situations. The modules we offer include, among others:

- Effective Communication
- Herrmann Brain Dominance Instrument (HBDI)
- Emotional Intelligence and Stress Management
- Sales
- Customer Experience Management
- Business Etiquette and Professionalism
- The Art of Networking
- Managing Expectation
- Problem Solving and Critical Thinking
- Self-management, Planning and Organization
- Business Writing
- Performance Management and Feedback
- Phone Etiquette
- CV and Resume Workshops
- Conflict Resolution
- Introduction to Leadership
- Leading a Diverse Team

The room is only as good as *the person running it.*

A skilled trainer is the catalyst that sparks a love for learning, igniting a chain reaction of growth, innovation and success. At InsightEdge we understand the significance of a trainer's role in crafting unforgettable learning experiences. It is a responsibility that demands meticulous preparation, creative engagement strategies and a passion for empowering others.

That is where we come in, to guide you every step of the way. Our team is dedicated to helping you deliver training sessions that leave a lasting impact, and to creating those moments that transform learners.

Our modules to help you excel as a trainer include, but are not limited to:

- Instructional Principles
- Public Speaking
- Adult Learning Principles
- Classroom Management
- Presentation Skills

A good teacher can inspire hope, ignite the imagination, and instil a love of learning.

For the person, *not the org chart.*

Not every brief is a team brief. Career coaching is one-to-one work for people changing role, function or industry, and for organizations investing in an individual rather than a cohort.

Career Transition Support

Naming the transferable skills a hiring manager will pay for, rewriting experience for the role you want next, and a 90-day plan for the first role in a new field.

HBDI Assessment

The Herrmann Brain Dominance Instrument, plus the debrief that turns a thinking-preference profile into decisions about roles, tasks and collaboration.

Personal Brand Building

Being known for something specific by the people who make the decisions, with public evidence built from work already done.

Networking Strategies

Approaching a stranger with a reason they recognise, following up without sounding transactional, and asking for an introduction people are glad to make.



What actually *changes*.

Individuals *can*

- ✓ Enhance their skills and knowledge to stay ahead in their careers
- ✓ Develop a growth mindset to navigate the ever-changing job market
- ✓ Achieve their career goals and aspirations

Organizations *can*

- ✓ Develop a high-performing workforce that drives business results
- ✓ Improve employee engagement, retention and productivity
- ✓ Stay competitive in the market by investing in their most valuable asset, their people

At InsightEdge Training Hub we are committed to empowering individuals and elevating organizations. Join us in unlocking the full potential of your workforce.



Insight*Edge*
TRAINING HUB

Talk to us *today.*

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